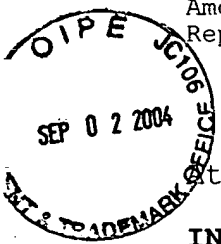


09-03-08

41 3622

Appln. No. 09/775,028
Amdt. dated September 2, 2004
Reply to Office Action of March 10, 2004



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**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant : Jeffrey R. SPETALNICK

Serial No. : 09/775,028

Filed : February 1, 2001

For : SYSTEM FOR PROVIDING REWARDS
TO A USER WHO REVIEWS AN
ADVERTISER'S WEB SITE IN
RESPONSE TO CLICKING ON A
BANNER ADVERTISEMENT

Art Unit : 3622

Examiner : Yehdega Retta

Confirm. No.: 8286

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Marilyn Skults
Marilyn Skults

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AMENDMENT

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

S I R :

This is responsive to the Office Action mailed March 10,
2004, the term for response to which is extended by three (3)
months by Petition filed concurrently herewith to September 10,
2004.

Amendments to the Claims are reflected in the listing of claims
which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

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